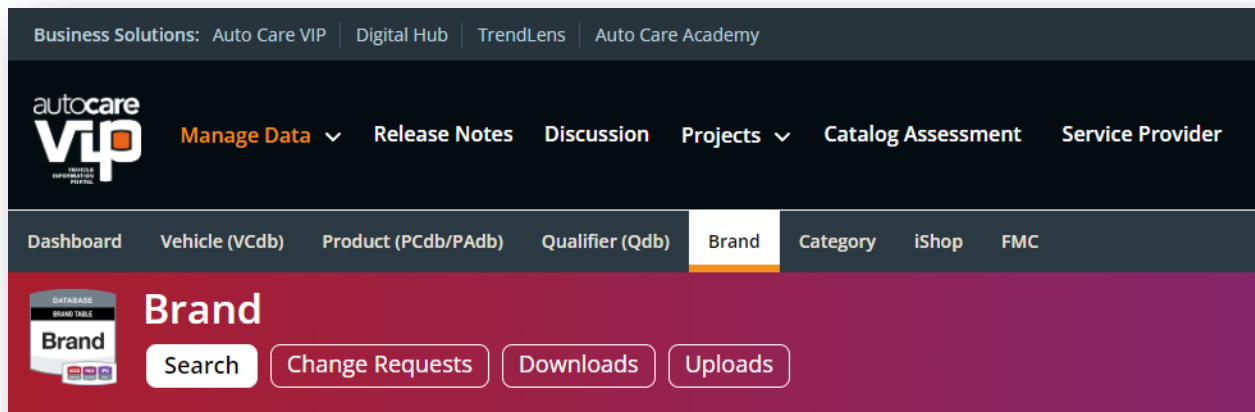


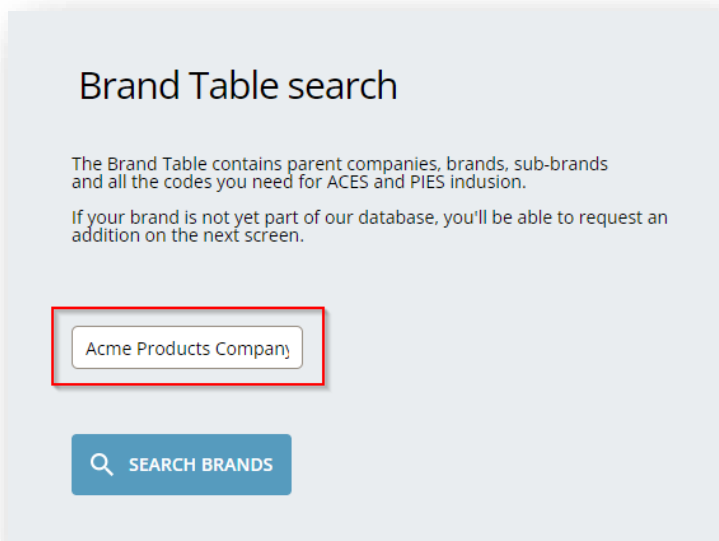
Auto Care Brand Table Quick Start Guide

Searching

To search the Auto Care Brand Table, you must first log in to the autocarevip.com website, then navigate to the “Brand” section within the VIP toolbar located at the upper left-hand portion of the autocarevip.com website.



Once “Brand” is selected from the tool bar, you can enter your search criteria in the search box at the bottom of the Brand Table search screen.



Once the search has been executed, users will see a table of brands that meet the entered search criteria.

Matches for "Acme Products Company"

NEW PARENT

Page 1 of 1 Showing 1 recordRows Per Page 100

Parent Company (Code)	Brand (Code)	SubBrand (Code)
Acme Products Company (BDDX)	Acme (BBBW)	

Page 1 of 1 Showing 1 recordRows Per Page 100

Editing (Add, Modify)

To add data to the Brand Table, start out in the search area, and work your way to the search results page.

Matches for "Acme Products Company"

NEW PARENT

Page 1 of 1 Showing 1 recordRows Per Page 100

Parent Company (Code)	Brand (Code)	SubBrand (Code)
Acme Products Company (BDDX)	Acme (BBBW)	

Page 1 of 1 Showing 1 recordRows Per Page 100

From there you can:

Click the New Parent button in the top right corner to create a new Parent Company, also in this screen a new brand can be added as part of the new Parent Company process.

-or-

Click on the existing Parent Company to add a Brand to that Company.

-or-


Click on the existing Brand to add a Sub-Brand to that existing Brand.


****Notice - A new Brand must be added to an existing Parent Company, if the appropriate Parent Company does not exist, then one must be created before a new Brand or Sub-Brand can be added.***

Once in the Parent Company edit screen or in the Brand edit screen other actions can take place, like deleting, modifying, or adding...


Parent Company Screen:

Acme Products Company

 Modify

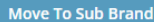
 Delete


Notes


Type	Code	Logo
Parent Company	BDDX	 No Image


Brand Screen:

Acme


 Move To Sub Brand

 Replace Brand Owner

 Modify

 Delete

Notes

Type	Code	OEM	Logo
Brand	BBBW	false	 No Image


Parent Company
[Acme Products Company \(BDDX\)](#)


Brand Owner
[Acme Products Company \(BDDX\)](#)

Contact Email

Website

Related Sub Brand Records

 New Brand

 NEW SUB BRAND

****Notice – Once any suggested addition, deletion or edit is submitted, it will be live in the database after it is approved by Auto Care Association staff. All change submissions are tracked in our change notification system and can give notifications as changes are approved.**

Downloading

To download a live copy of the Brand Table, go to the download section of the brand landing page of autocarevip.com and click the download link at the bottom of the page.

The screenshot shows the 'Brand' section of the autocarevip.com interface. At the top, there is a dark navigation bar with links for 'Business Solutions: Auto Care VIP', 'Digital Hub', 'TrendLens', and 'Auto Care Academy'. Below this is a secondary navigation bar with the 'autocare vip' logo and links for 'Manage Data', 'Release Notes', 'Discussion', 'Projects', 'Catalog Assessment', and 'Service Provider'. A third navigation bar contains links for 'Dashboard', 'Vehicle (VCdb)', 'Product (PCdb/PAdb)', 'Qualifier (Qdb)', 'Brand' (which is highlighted), 'Category', 'iShop', and 'FMC'. The main content area has a red header with the word 'Brand' and three buttons: 'Search', 'Change Requests', and 'Downloads'. Below the header, there is a link to 'Return to brand search'. A blue notice box contains a message about the removal of 'BrandOwnerID' and 'BrandOwner' fields from the Brand Table as of January 9, 2025, due to 'Technology Standard Project 848'. Below the notice, the section is titled 'Download Brand Table' and features a green-bordered button labeled 'Download Brand Table'. At the bottom of this section, there is a link that says 'Download Brand Table In JSON'.

Business Solutions: Auto Care VIP | Digital Hub | TrendLens | Auto Care Academy

autocare vip

Manage Data | Release Notes | Discussion | Projects | Catalog Assessment | Service Provider

Dashboard | Vehicle (VCdb) | Product (PCdb/PAdb) | Qualifier (Qdb) | Brand | Category | iShop | FMC

Brand

Search | Change Requests | Downloads

[← Return to brand search](#)

Notice

Per the approved project request proposal of **Technology Standard Project 848**, the following fields of the Brand Table will be removed from the brand table, effective January 9, 2025.

- BrandOwnerID
- BrandOwner

Download Brand Table

Download Brand Table

[Download Brand Table In JSON](#)

Support

If you need further information or assistance, please click on the Contact Us link in the upper right portion of the autocarevip.com landing page.

